

# Sponsorship Application



**May 6<sup>TH</sup> 2023**  
9:00 a.m.  
Immaculate Heart of Mary School  
Cuyahoga Falls, Ohio  
[www.ihm5k.com](http://www.ihm5k.com)

Dear Valued Sponsor,

Immaculate Heart of Mary School is gearing up for its 10th IHM Mustang 5K & 1 Mile Fun Run/Walk on May 6th, 2023. The IHM 5K is IHM school's primary fundraiser bringing the community together for a fun, healthy, family-friendly event that all can support. In 2023, we are celebrating **10 years** of running that have led to many improvements over the years, from technology updates to all-purpose room improvements that have enhanced our students' learning experience. The funds raised in 2023 will help support the bathroom renovation project.

We would be grateful to have you as a partner in helping us support our cause and join in our 10-year celebration. Please consider one of the tax-deductible sponsorship levels in the attached Sponsorship Application Form. By committing to a sponsorship, your business will receive valuable exposure through our website, social media, race t-shirts, and other marketing collateral to a highly desirable target audience of IHM families and the Greater Akron running community.

We look forward to hearing from you! Please feel free to reach out to Stacey Lambes at 330-805-1794 or [slambes@ihmgradeschool.org](mailto:slambes@ihmgradeschool.org) with any questions you may have.

Sincerely,  
The IHM 5K Committee

## 2023 Sponsorship Opportunities

### Title Sponsor: \$5,000

- Premier logo placement on front of race t-shirts;
- Title sponsor listing in all press releases;
- Premier logo placement on website and all advertising materials;
- Title sponsor banner with logo;
- Company name announced at start;
- Opportunity to address audience at awards ceremony;
- Logo placement on all race day publications and banners;
- Sponsor feature on IHM5K Facebook page;
- Company logo/name included on commemorative race photos
- Opportunity to provide materials in race packets

### Presenting Sponsor: \$1,500

- All benefits of Executive Sponsor, plus:
- Preferred logo placement on front of race t-shirts;
- Preferred logo placement on website and all advertising materials;
- Company name announced at start and awards ceremony;

### Executive Sponsor: \$1,000

- All benefits of Mustang Sponsors plus:
- Company logo on t-shirts, website, advertising materials;
- Logo on race day publications;
- Sponsor feature on IHM5K Facebook page

### Mustang Sponsor: \$500

- All benefits of Gold Sponsors, plus:
- Company name on t-shirts

### Gold Sponsor: \$250

- All benefits of Green Sponsors, plus:
- Opportunity to provide materials for race packets

### Green Sponsor: \$100

- Company name on website and select race day materials

### In-kind donations (i.e. gift certificates, product, services):

- Company name on website and select race day materials based on estimated value. Monetary donation required to qualify for any sponsorships level above "in-kind."

Please circle your sponsorship level above and return this form by April 15, 2023.

Company name: \_\_\_\_\_  
Contact name: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
Phone: \_\_\_\_\_  
Email: \_\_\_\_\_  
Company website: \_\_\_\_\_  
Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Please make checks payable to  
IHM PAG and mail to:  
3332 Bath Heights Dr.  
Cuyahoga Falls, OH 44223

Please e-mail company logo to  
Mark White at:  
[IHMMustang5K@gmail.com](mailto:IHMMustang5K@gmail.com).  
Questions? Email above or call  
330-524-0507.  
Immaculate Heart of Mary  
Parent Assistance Group is a  
non-profit 501C3. Your dona-  
tion is tax deductible. Tax ID  
34-0792932.